



# ***PET RALLY***

**Help us rally around Pasco County Animal Services**

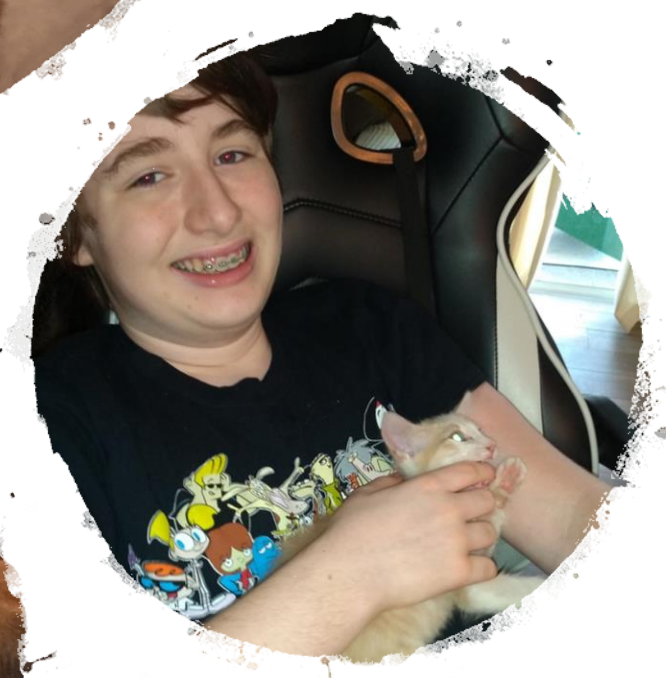
**STAND Club "Pet" Project**

***Advocating for a Cause***

# Advocating in 3 Steps

1. **Finding a Project** – what does the group want to focus on and is there a need in the community?
2. **Awareness** – Tell the community and ask for help
3. **Drop off the collected food.**





## STEP 1

### Finding a Project – what does the group want to focus on and is there a need in the community?

1. During our ZOOM STAND Meetings, Our Pets Made an Appearance
2. We wondered how animals were doing during social distancing
3. We called different shelters
4. Voted as a Group to help the Pasco County Animal Shelter

## 2. Awareness

Tell the community and Ask for Help

- Made a Flyer
- Wrote a Press Release - *emailed to newspapers. An article ran in the Suncoast News.*



The flyer features the logo for STAND Above the Influence, which includes a stylized green and blue wave graphic. Below the logo, the text reads "PET RALLY" in large, bold, black letters. To the right of the text is an image of a dog and a cat. Below the main title, there is a call to action: "Help us rally around Pasco County Animal Services". The flyer also includes a list of items being collected for donation, such as Peanut Butter, Creamy (no Xylitol), Kong chewable dog toys, Milk Bones, Kitten Milk, Heating Pads, Cat toys, Cat treats, Dog Food, Cat Food, Diamond High Energy Dog Food, Diamond Puppy Food, Diamond Dry Cat Food, Chicken Soup for the Soul Kitten, Friskies Pate Canned Cat Food, and Pedigree Canned Dog Food. The flyer also mentions that since the COVID-19 pandemic began, PCAS has a growing need for dog and cat food for their food bank. It also notes that it's Kitten Season and heating pads and kitten milk are in high demand. The flyer includes contact information for donations and a deadline of Friday, July 31, 2020. At the bottom, there is a photo of several puppies and kittens.

**STAND ABOVE THE INFLUENCE**

# PET RALLY

Help us rally around Pasco County Animal Services

Since the COVID-19 pandemic began, PCAS has a growing need for dog and cat food for their food bank. Those experiencing pet food insecurity can visit PCAS for free pet food, no questions asked.

It's Kitten Season! Heating pads and kitten milk are in high demand. Additionally, sheltered cats and dogs need enrichment activities to keep them busy until they find their forever homes.

Call or text 352-345-0685 to schedule a donation pick-up or drop off.  
Email: [stand@pascoasap.com](mailto:stand@pascoasap.com)  
Taking donations until Friday, July 31, 2020.

**#STANDPetRally**

STAND Above the Influence is Pasco ASAP's Youth-Led Coalition.

**STAND is Collecting Donations of:**

- Peanut Butter, Creamy (no Xylitol)
- Kong chewable dog toys
- Milk Bones
- Kitten Milk
- Heating Pads
- Cat toys
- Cat treats
- Dog Food
- Cat Food
- Diamond High Energy Dog Food
- Diamond Puppy Food
- Diamond Dry Cat Food
- Chicken Soup for the Soul Kitten
- Friskies Pate Canned Cat Food
- Pedigree Canned Dog Food

**Pasco ASAP** Alliance for Substance Addiction Prevention



The newspaper article is titled "Pasco youths rallying to help pets in need" and is part of a section called "RAISING MONEY, DONATIONS". The article discusses the impact of the COVID-19 pandemic on pet owners and the efforts of the STAND Above the Influence youth group to help. It mentions that the group is raising money and donations through the end of July with its STAND Pet Rally. The article also notes that items targeted for donation include cat and dog food, kitten milk, cat and dog toys, heating pads, milk bones, creamy peanut butter and more. The article states that the group is helping to address the need for pet food and supplies, particularly during the kitten season. The article also mentions that the group is offering online sessions to help pet owners cope with the challenges of the pandemic. The article is signed by Eve Hosley-Moore, STAND mentor and events coordinator.

**RAISING MONEY, DONATIONS**

## Pasco youths rallying to help pets in need

Suncoast News

The COVID-19 pandemic's effect on people's everyday lives, from health to work to social interactions, continues to be well-documented as society adjusts to an unwelcomed reality.

Coronavirus's impact isn't limited to the human beings, however. People's fur-covered best friends are also feeling the effects. A Pasco County youth group noticed that one of these impacts is food shortage, both among financially struggling pet owners and Pasco County Animal Services. Members of STAND Above the Influence, a youth coalition of Pasco Alliance for Substance Addiction Prevention, are now stepping up to help.

According to a press release from Eve Hosley-Moore, STAND mentor and events coordinator, the group is raising money and donations through the end of July with its STAND Pet Rally.

Items targeted for donation are cat and dog food, kitten milk, cat and dog toys, heating pads, milk bones, creamy peanut butter and more. As kitten season continues, heating pads and kitten milk are in high demand.

A list of specific cat and dog food brands and more information can be attained by calling 352-345-0685 or sending emails to [stand@pascoasap.com](mailto:stand@pascoasap.com). Donations are being accepted until Friday, July 31. Pickups or drop-offs must be scheduled by directing calls or emails to the contact information above.

Since the pandemic has severely limited group gatherings, the youth group has been forced to meet virtual-ly each week. It was during these online sessions, Hosley-Moore stated, that the teens began showing off their pets and discussing how the animals — cats, dogs and more — help cope with feelings of isolation that come with social distancing.

After reaching out to Pasco County Animal Services and learning of the food and supply shortages, the STAND Pet Rally was created. In addition to feeding animals at its shelter, the county also offers free food for residents struggling to afford it for their pets.

The STAND Above the Influence group meets online at 2 p.m. Tuesdays, and sessions are open to middle and high school students. Individuals interested in attending meetings should email [stand@pascoasap.com](mailto:stand@pascoasap.com) to receive the log-in information.



# Collecting the Donations



Delivered  
the items!

#standpetrally

- <https://www.facebook.com/standpasco/videos/790215245118599>