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A Guide to Making a CHANGE!

Presented by: STAND
Above the Influence





What are the steps?

Gathering Data
Community Data
Planning
Implementation
Evaluation

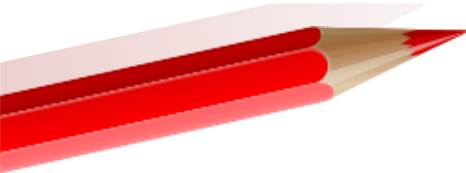
By knowing your community and creating a plan, you will be able to create a plan that will make an enormous long-term impact!



Step 1: Gathering Data

Complete research so you can understand local needs and culture of the community!

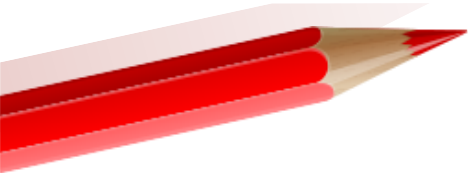
Collect data about:

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- The nature of the problem in the community
 - Risk and protective factors that influence the problem
 - Analyze the community readiness and the available resources
 - Ask, what, how often, where, and who about the problem in your community!

Step 2: Community Data



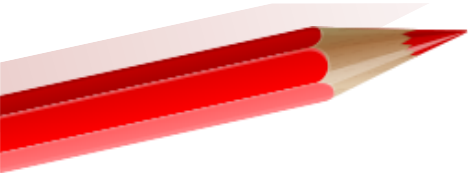
Build local resources to be built and compelled to take action while also analyzing the community's readiness to take action in addressing the problem. Human and structural resources are needed for long term change!

- Three strategies:
 - Engage diverse community stakeholders
 - Develop and strengthen a prevention team
 - Raise community awareness about the issue
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Step 3: Planning



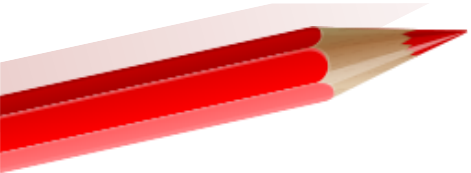
Increase the effectiveness of the prevention efforts and it is the most appropriate strategy for the community!

- Your plan should reach all levels of risk, multiple social contexts, and have cultural relevance.
 - It should focus around the risk and protective factors.
 - Look at the short and long – term outcomes in the community as a result of the prevention program.
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Step 4: Implementation



The purpose of this step is to put the plan into action!

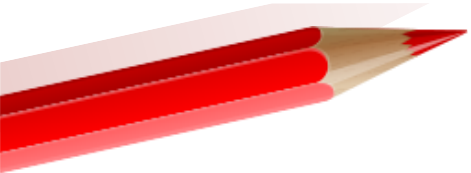
- Consider the degree to which the program is implemented
 - Consider how you can change the implementation or the program slightly to meet local circumstances
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Step 5: Evaluation



Enhance the prevention practice through analysis and discussing how to improve the effectiveness.

This will help...

- document the prevention activities done already
 - improve the prevention program and practices
 - collect information for stakeholders
 - demonstrate the impact the program has had
 - identify which aspects of the program are working well
 - build credibility and support for the prevention programming
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Now go make
a **CHANGE!**

Make your voice heard!