



Alliance
for **Healthy
Communities**

YEAR IN REVIEW

POWERING THROUGH THE PANDEMIC

2021

PREPARED BY: ALECIA ORTIZ, LMSW/ASAP MEMBER
APPROVED BY: CHRISSE PARRIS, BOARD PRESIDENT/ASAP CHAIR
KELLIE RODRIGUEZ, ASAP COORDINATOR

ALLIANCE FOR HEALTHY COMMUNITIES



MISSION

To improve the health of our communities through cross-sector partnerships and programs.

VISION

AHC envisions safe and healthy populations in all of the communities we serve.

VALUES

Alliance for Healthy Communities (AHC) is a convener, collector, conduit, and catalyst for change. Multi-agency collaboration and coordination is at the heart of AHC. We are a group of community members working toward a common goal; joining skills and resources to address community needs and focus on local issues to produce change.



OUR COALITIONS METRICS



DETERRA BAGS

There were 3,472 Deterra bags handed out through various channels and events throughout the county for residents to safely dispose of medications in their home.

145% INCREASE FROM 2020

NARCAN

The lifesaving drug Narcan has been deployed 169 times by the Pasco Sheriff's Office, New Port Richey Police Department, the Fire Department of New Port Richey and Pasco County Fire Rescue.

As overdose fatalities soared in 2020/2021, ASAP and its community partners distributed 7,650 doses to community members most at risk for overdose. **143% INCREASE FROM 2020**

MEDICATION DISPOSAL

The Pasco County Sheriff's Office, Dade City Police Department, and New Port Richey Police Department collected 1,744.24 pounds of unwanted and unused medications at disposal sites throughout the county.



TIMER CAPS

ASAP and Pasco County Senior Services distributed 166 medicine timer caps to residents who wanted to better secure their medications.

OUTREACH

The pandemic limited our traditional outreach efforts and challenged us to find new ways to reach community members and disseminate information. Despite challenges, ASAP has reached 2,126 people in our community!

SOCIAL MEDIA

- @PascoASAP Facebook posts reach 169,263 people with over 3,658 post engagements.

IN THE MEDIA

- Stronger Together Recovery Walk 2021 was featured on Bay News 9 8/20/21 reaching 210,000 people.
- An in-depth segment on Overdose Awareness Day aired 8/31/2021 on Channel 10 News reaching 140,000 people
- STAND Youth featured on episode of Up Close on WEDU PBS Florida Kids and Alcohol special!

ASAP'S MISSION

To coordinate community efforts to reduce countywide risk factors for addiction, thereby preventing and decreasing substance misuse in a comprehensive and long-term manner that primarily impacts youth in the community.



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SUCCESSSES

- Cultural Competence guidebook is published to raise knowledge on how to be more inclusive in the workplace and how to create a more comfortable environment for diverse populations.
- ASAP hosts its Inaugural Opioid Town Hall virtually on March 2nd with more than 100 people present and updates from Representative Gus Bilirakis, Lucas Magazine Law Group and other community powerhouses working to eradicate the opioid epidemic statewide.
- Two new board members added, thank you Dr. Eddie Williams, Associate Professor at PHSC and Cesar Rodriguez, person in long-term recovery and founding member of ASAP's Recovery Committee.



QUARTER 1

QUARTER 2

- Alcohol Initiatives Committee's 'Best Practices' brochure goes into print and is distributed.
- The Rx/Opioid Committee hosted a virtual event on Stigma with 30 people in attendance! .
- 'Converse with A Nurse' virtual series is launched for moms and moms-to-be, providing education, information, and ability to 'converse with a nurse' to address questions and concerns.
- Hernando and Pasco Substance Exposed Newborn (SEN) Taskforces teamed up to host the 2nd Annual Education & Beyond: Supporting Substance Exposed Newborn Communities, virtually; reaching over 300 people.
- Inaugural 'Pedal for Prevention' fundraising event with more than 135 people in attendance, raising \$4,400 to fund projects for Pasco County.
- Project to Deactivate Opioids for a Safer Community, known as 'Project D.O.S.C.' launches; ASAP volunteers to distribute hundreds of Deterra Medication Deactivation bags
- City of New Port Richey reads into record a Proclamation for Alcohol Awareness Month.
- Alcohol Initiatives Committee partnered w/ MADD for Prom Promise, disseminating ~1,070 "goody bags" to students in five different schools who signed a pledge promising they would not drink and drive nor be a passenger in a car with an impaired driver for Prom.
- ASAP assists in DEA National Take Back day collecting 442.8 pounds of unused and/or expired medications!

QUARTER 3

- Inaugural 'Stronger Together Recovery Walk' on Saturday, Aug 21, 2021 with 300 people in attendance; raising more than \$10k for ASAP. It featured 36 vendors and many, many volunteers!
- City of New Port Richey Mayor, Rob Marlowe, read into record a Proclamation to announce September as National Recovery Month!
- Project D.O.S.C reaches 1,800 Detera Deactivation Kits disseminated to 105 neighborhoods, 4 local hospitals, 20 schools, & 68 pharmacies.
- The Alcohol Initiatives Committee adopted a stretch of highway and will partner with STAND youth



Photos by Sandra Soares

QUARTER 4

- ASAP hosts its Annual NOPE (Narcotic Overdose Prevention Education) Candlelight Vigil, virtually, with national speaker and advocate Ryan Hampton, Thursday, Nov 18, 2021; 230+ in attendance.
- ASAP assists in DEA National Take Back day collecting 580.4 pounds of unused and/or expired medications!
- ASAP Annual Brunch hosted 150 people on Tuesday, Dec 7, 2021.
- Volunteers of the Year & Community Partner of the Year announced at Annual Brunch!
- Kickoff of Jason Daniel Hughes Memorial Scholarship, to honor Board Member Kelly Mothershead's son who passed from an overdose. The scholarship will assist with the first month of transitional living for someone in recovery.
- ASAP hosts it's 2nd annual 'Giving Tuesday' event, Nov 30, 2021
- Kickoff of Journey to Healing Hearts support Group for those who have lost a loved one to addiction, Thursday, Dec 2, 2021.
- Project D.O.S.C handed out 307 kits for the quarter!

STAND'S MISSION

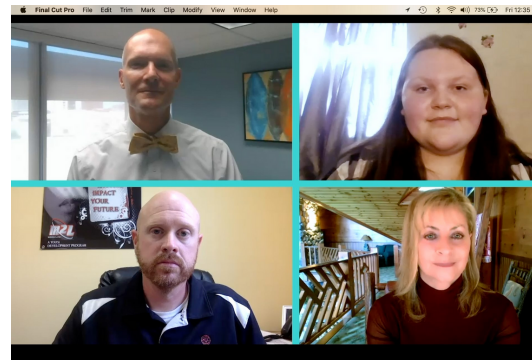
Stand Above the Influence is a youth led coalition that empowers youth to be agents of change by strengthening their voices and educating others to build a healthier community.



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SUCCESSSES

- STAND youth spoke at Pasco County School Mental Health Symposium.
- Annual STAND Above the Influence Youth Summit was held on Feb 15, 2021, empowering youth to make change, promote education and become a voice in their community.
- National Advocacy Campaign features a STAND youth member during their "Speak Now for Kids" Family Advocacy Week from June 13-18, 2021.
- STAND hosts a 'Summer Blast' celebrating their accomplishments for the year and strategizing for 2022.
- STAND Youth is featured on episode of Up Close on WEDU PBS Florida Kids and Alcohol special!



A MESSAGE FROM THE ALLIANCE FOR HEALTHY COMMUNITIES & AFFILIATES

Wrapping up the year is always a time of reflection; 2021 continued to challenge us as an organization amidst a global pandemic. At the end of the day, it is not about what we have accomplished, but about the people we have lifted up, the lives we impacted and the community that we have helped make better.

"COMMUNITY IS MUCH MORE THAN BELONGING TO SOMETHING; IT'S ABOUT DOING SOMETHING TOGETHER THAT MAKES BELONGING MATTER."

Let's continue to cultivate a community of kindness, compassion and diversity; one that fosters dreams, connection and purpose. We are looking forward to a new year and exciting new projects on the horizon.



**TO OUR
COMMUNITY
PARTNERS,
COALITION
MEMBERS &
SPONSORS FOR
BEING A PART OF
OUR SUCCESS!**



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New Port Richey, FL 34653**

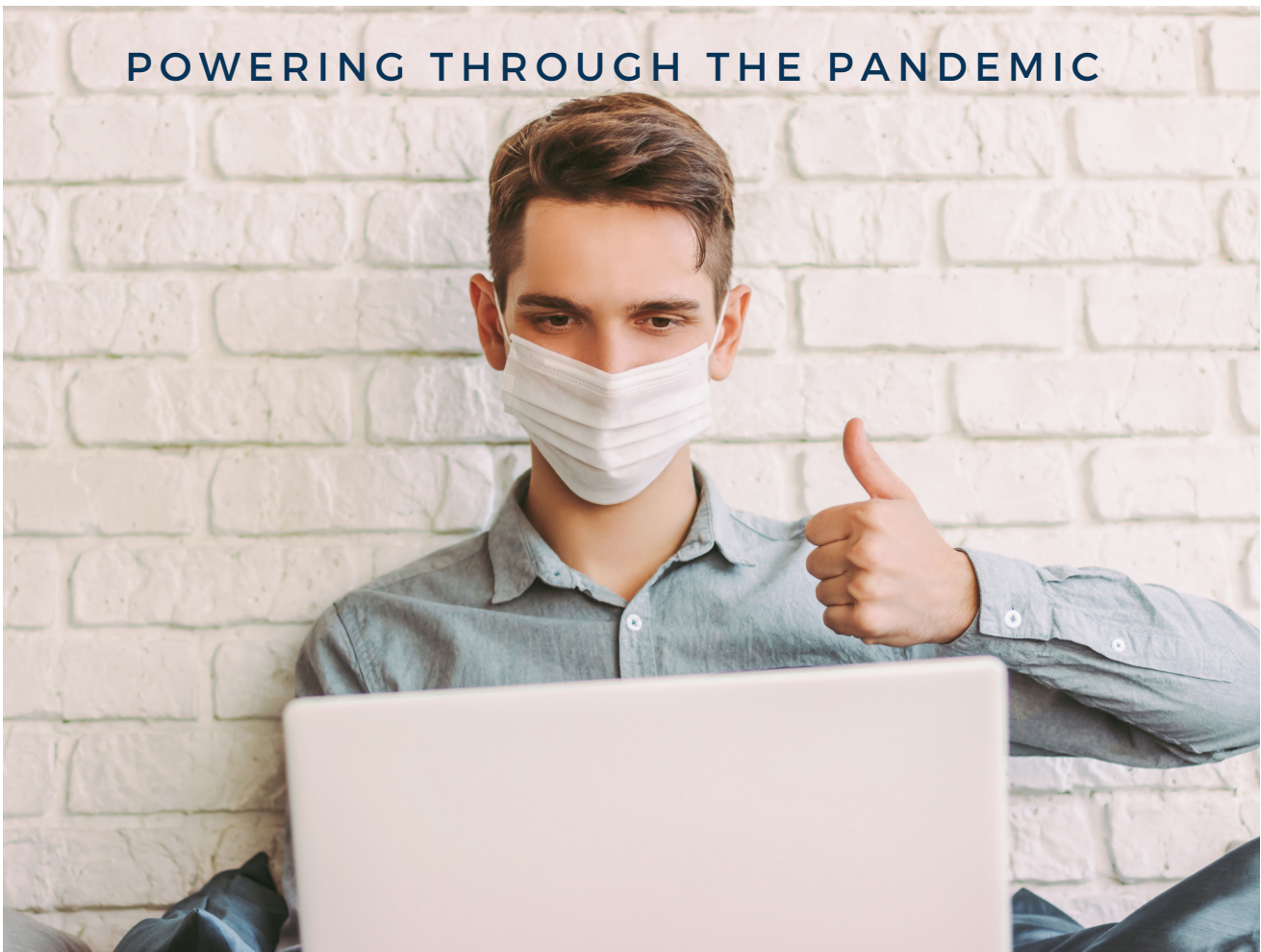
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**YEAR
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**20
21**

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TOGETHER
WE WILL GET THROUGH THIS

2021

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WHAT WE DO

Community members and stakeholders have built a coalition principled on the collaboration to meet the needs of a rapidly growing county. Pasco ASAP is a community group that designs and coordinates initiatives to reduce substance misuse and addiction. General meetings are held monthly and welcomes any/all persons who wish to be a part of the solution to our community's greatest substance use issues.

QUARTERLY SUCCESSES ► QUARTER 1

- The Alcohol Initiatives Committee completes environmental scans to ensure retailers are in compliance with local and state policies.
- The Cultural Competence Committee releases its guidebook and disseminates to different agencies throughout the Pasco County and Tampa Bay area to raise knowledge on how to be more inclusive in the workplace and how to create a more comfortable environment for diverse populations.
- The Rx/Opioid Committee held its first ever Opioid Town Hall virtually on March 2nd with more than 100 people present and updates from Representative Gus Bilirakis, Lucas Magazine Law Group and other community powerhouses working to eradicate the opioid epidemic statewide.
- AHC acquires two new board members; Dr. Eddie Williams, Associate Professor at PHSC and Cesar Rodriguez, person in long-term recovery and founding member of ASAP's Recovery Committee.